



# **NEPAL CHAMBER EXPO 2022**

**Exhibit \* Explore \* Expand**

**Nepal's Consumer Expo**

**16 – 20 June, 2022**

**Exhibition Hall, Bhrikutimandap, Kathmandu, Nepal**

## **ABOUT THE EXHIBITION:**

After the great success of previous edition, Nepal Chamber of Commerce is glad to present the 5<sup>th</sup> Edition of its premier consumer and trade event **NEPAL CHAMBER EXPO 2022**. Nepal Chamber expo is conceptualized with the objectives to provide a platform for awareness, perception and positioning of the business and to create a hub for new connection and networking. The expo will be centered to introduce latest and quality products in the market to cater to the varied consumer needs and demand. Nepal Chamber Expo 2022 aims to create a favorable environment for the promotion of local business among the international committee as well as create a genuine trade base for the international exhibitors to explore their business possibilities with extended promotion in Nepal. The expo welcomes organizations from cross section of business areas such as manufacturing, trading and service industries. The emphases will be on providing the exhibiting organization with every possible support and opportunities to improve, evolve and expand their business in the long run.

## **OBJECTIVES OF EXHIBITION:**

- To provide a platform for awareness, perception and positioning
- To provide the opportunity to different stake holders for the business sector for creating the new business avenues and consumer friendly trade practices.
- To introduce learning and sharing of knowledge about a new trends in the industries
- To foster a better understanding of the importance of the business exhibition in Nepal
- To provide an overview of the Nepalese consumer market, trade and industrial development
- To create awareness and to encourage people to buy and use quality products and services
- To promote national trade and industries among the international community
- To offer an opportunity to the international exhibitions to explore the Nepalese market and current business trends
- To develop high quality hands-on experiences that could stimulate and encourage more exhibitors from diverse areas to participate

## **EXHIBITOR CATEGORIES:**

Agro Products

Books

Cosmetics

Education

Fashion Wear

Flooring & Furnishing

Gadgets

Health & Fitness

Home Décor

Information Technology

Medicine & Pharmaceuticals

Travel & Tourism

Automobiles

Construction Materials

Decorative

Electrical & Electronics

Financial Institutions

Food & Beverage

Handicrafts

Home Appliances

Hydropower

Leather Goods

Toiletries

## **VISITORS CATEGORIES:**

Government Officials

Manufactures

Wholesales

Importers

Retailers

Students

Corporate Managers

Distributors

Exporters

Trade Delegations

Media

Consumers

**EVENT INFORMATION:**

Name: NEPAL CHAMBER EXPO 2022

Venue: Exhibition Hall, Bhrikutimandap, Kathmandu

Date: 16 to 20 June, 2022

Time: 11am to 6 pm

Admission to Expo: Exhibitors Badge / Invitation card / Ticket / Media Card / VIP & VVIP Passes

Insurance: Exhibitor must do themselves

Accommodation: Bookings can be done on request

**EXHIBITION VENUE:**

Bhikutimandap Exhibition hall is a centrally located venue for commercial exhibitions with easy accessibility along with plenty of parking provision. Currently, it is the only one venue to host large scale exhibitions in the capital city.

**EXHIBITION VENUE:**

Standard size of the stall is 9 sq. m. (3m \*3m). As per the requirement of the exhibitors, the stall merged to obtain different sizes of 18sq.m (3m\*6m), 27sq.m (3m\*9m), 36sq.m. (6m\*6m) and so on. Bare Space are also available where the exhibitors can construct their customized design.

**PARTICIPATION:**

Stall/Sponsorship allotment will be done on “First Come First Serve” Basis.

**Event Organized By:**

NEPAL CHAMBER OF COMMERCE

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**Event Managed by:**

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